

As of January 2019, it is estimated that there are 16.9 million cancer survivors in the United States. Did you know that the Hale YMCA helps Connecticut's cancer survivors by offering the **LIVESTRONG®** program, a free, 12-week program designed to help our community's survivors improve their strength and overall quality of life?

**Road to Wellness** is an indoor team cycling event to help fund Hale YMCA programs, like **LIVESTRONG®**, which has helped over 150 local cancer survivors on their road to wellness. Join us on June 15th as we hit the "virtual" road for an amazing ride for an amazing cause!



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



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# ROAD TO WELLNESS

Who are you  
**RIDING** for?

**HALE YMCA YOUTH & FAMILY CENTER**  
9 Technology Park Drive, Putnam CT

The YMCA is for **Youth Development**: nurturing the potential of every child and teen, for **Healthy Living**: improving the nation's health and well-being, and for **Social Responsibility**: giving back and providing support to our neighbors. The YMCA of Greater Hartford is a non-profit, 501(c)(3) charitable organization, established in 1852, and is one of the nation's oldest YMCAs.

**ROAD TO WELLNESS**  
**SATURDAY, JUNE 15, 2019**  
**10 AM-2 PM**

**HALE YMCA YOUTH & FAMILY CENTER**  
9 Technology Park Drive, Putnam, CT 06260  
**860.315.9622 • HaleYMCA.org**

# bike sponsorship

## FUNDRAISING IS MADE EASY AT HLRTW.ORG Each rider receives an Event T-Shirt

### TEAM BIKE (raise a minimum of \$200/bike for 4 hours)

Team Name: \_\_\_\_\_

Team Captain: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### SHIRT SIZE (circle and/or indicate amount for each team rider)

S M L XL 2XL 3XL

### INDIVIDUAL RIDER (raise a minimum of \$50/hour) Name:

\_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### SHIRT SIZE (circle size)

S M L XL 2XL 3XL

### MATCHING GIFTS

Does your employer offer matching funds?

☐ Yes ☐ No

Unsure? Find out by visiting [ghymca.org/matchinggifts](http://ghymca.org/matchinggifts)

### PAYMENT OPTIONS

Total amount: \$ \_\_\_\_\_

☐ Send an invoice to the address indicated above

☐ Check (payable to Hale YMCA)

☐ Charge my credit card\*

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

☐ Call Tracie Lombardy at the Hale YMCA to make a credit card payment, 860.315.9622

# event sponsorship

### ☐ EVENT SPONSOR \$2,500

- Four team bikes at the event (16 riders)
- Invitation to speak about company or introduce a guest speaker at event
- Prominent display of name/logo on Event T-Shirt, banner and marketing materials
- Acknowledgement on the event website and the Hale YMCA's social media pages
- Thank you displayed in lobby
- A total of 4 thank you announcements during event

### ☐ GOLD SPONSOR \$1,000

- Two team bikes at the event (8 riders)
- Display of name/logo on Event T-shirt, banner and marketing materials
- Acknowledgment on the event website and Hale YMCA's social media pages
- Thank you displayed in lobby
- A total of 2 thank you announcements during event

### ☐ SILVER SPONSOR \$500

- One team bike at the event (4 riders)
- Display of name/logo on Event T-shirt and marketing materials
- Acknowledgment on the event website and Hale YMCA's social media pages
- A total of 1 thank you announcement during the event

### EVENT SPONSORSHIP

Company/Individual: \_\_\_\_\_  
(as it will appear on printed materials)

Authorizing Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**\*PRINT DEADLINES:** Company/Individual name or logo must be received by 6/1/19 for inclusion on **Event Banner** and **Event T-Shirt**. Send a high-res JPEG or PDF of your logo to [Erin.Lucas@ghymca.org](mailto:Erin.Lucas@ghymca.org).